

# **International School of Business and Media, Pune**

## **History and Background**

Founded with the vision of bridging academic knowledge and industry expertise, ISB&M Pune has a rich history of producing skilled professionals. Established in 2000, the institution has evolved significantly over the years, continually adapting to the changing demands of the business and media sectors. Key milestones in its journey include the introduction of specialized programs and the expansion of its campus facilities, reflecting its commitment to providing a comprehensive educational experience.

## **Academic Programs**

ISB&M Pune offers a diverse range of academic programs tailored to meet the demands of the business and media industries.

### **Post Graduate Diploma in Management (PGDM):**

The flagship program at ISB&M Pune, the PGDM, is a two-year course that provides a robust foundation in business management. Students can choose from specializations such as Marketing, Finance, Human Resource Management, Supply Chain & Operations Management, Business Analytics, and Media & Communication Management. This comprehensive curriculum ensures that graduates are well-prepared for leadership roles in various business domains.

### **Media Programs:**

For those interested in media and communication, ISB&M offers programs like the Post Graduate Program in Media & Communication (PGPM-C). These programs cover essential aspects of media management, advertising, and public relations, equipping students with the skills needed to thrive in a rapidly evolving industry.

## Executive Programs:

Recognizing the needs of working professionals, ISB&M provides Executive Programs that offer flexibility while maintaining high educational standards. These programs are designed for individuals looking to enhance their skills and advance their careers without taking a break from their professional lives.

### ISB&M Pune Ranking & Accreditations

Ranking Body	Ranking Parameters	Ranking
IIRF Ranking 2024	Private B-School	78
Business Today (BT) 2023	Top B-Schools in India	75
Times B-School Ranking 2022	Overall Category	14
Accreditation	Global (Certificate of International Accreditation)	District of Columbia

### ISB&M Pune Courses, Eligibility, Selection Criteria, Fees

Course Name	Course Eligibility	Course Fee( in INR)
<a href="#">ISB&amp;M</a>	Eligibility: Bachelor degree in any discipline with a minimum of 50% marks in aggregate having Indian nationality. Candidates appearing for final year bachelor degree examinations can also apply Duration: 2 years	12.20 Lacs

	Selection Criteria: CAT/ XAT/ <a href="#">CMAT</a> / MAT + GD + PI Seat intake: 480	
--	--	--

Read More:- [International School Of Business And Media \(ISB&M\) Nande, Pune](#)

## ISB&M Pune Placement 2024

articulars	2023-24	2022-23	2021-22
No. of Companies participated	60	160	150
No. of Offers	-	298	280
No. of Students placed	175	298	280
Highest CTC	-	INR 20.56	INR 18
Average CTC	-	INR 11.02	INR 10.8

To Know more about PGDM College In Pune To Visit:-[CAREERMANTRA](#)